Radically Simplified Data Management
It's Our Mission to Let You Focus on Yours

Telework, digital access, and cyberthreats have skyrocketed, placing undue pressure on how you protect and secure your data assets. Your legacy data management solutions can't keep up – they're slow, complex, and expensive. You're missing backup windows and SLAs, recoveries are unreliable (they take days), management is complex (requires a whole lot of resources that you don't have), and increasing maintenance renewal fees are not accompanied by innovation.

Rubrik delivers a radically simplified approach to data management. Federal agencies modernize and automate backup and recovery, while easily extending data management to the cloud and protecting data assets from compromise. We'll help you implement a Cloud Smart approach to data management that eliminates legacy complexity, so you can focus on the mission instead. With Rubrik, customers do more with their backup data – whether it's remediating cyberthreats with enhanced analytics or mitigating sensitive data exposure with data classification.

MODERNIZING AND AUTOMATING BACKUP DRIVES BUSINESS OUTCOMES

PHASE 1

Modernize and Automate

Collapse multiple legacy backup & recovery solutions into one API-driven solution built for near-zero RTOs, operational simplicity, and ransomware immunity. Transform hundreds to thousands of manual backup jobs to just 2-3 declarative policies to meet business SLAs. Access data and applications instantly with a solution built for recovery.

- Safeguard backups from ransomware + quick recoveries
- 70-90% operational savings by eliminating backup administration
- 20-50% TCO savings over 5 years

PHASE 2

Extend to Cloud

Accelerate cloud and self-service delivery with a cloud vendor agnostic approach. Use cloud for data archival and retain quick access with predictive search (compare to tape). Drive cloud storage and egress savings with intelligent tiering. Use the same platform to protect new cloud services with management simplicity, data security, and data control.

- Send data to the cloud easily and securely
- Reduced egress and cloud storage costs
- API-driven integrations for SNOW, Ansible, and more

PHASE 3

Mitigate Data Risk

Re-purpose backup data to identify and remediate ransomware and minimize sensitive data risk. Rubrik leverages metadata for anomaly detection and to determine extent of attack for accelerated recoveries. Minimize sensitive data exposure with automated data classification – no additional infrastructure required.

- **$$$** Avoid expensive data privacy non-compliance fines
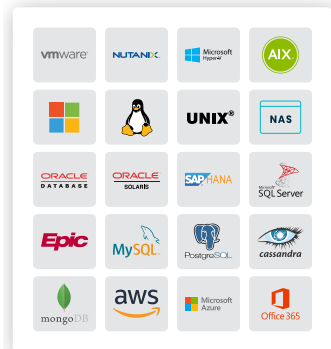- **$0** Paid in ransom with native platform immunity to cyberattacks

HOW IT WORKS

Get Rubrik up and running quickly by deploying a ready-to-go appliance in the data center or software at the edge or in the cloud. Use a declarative SLA policy engine to eliminate hundreds to thousands of backup jobs – craft a SLA policy to meet your RTOs, RPOs, archival, and retention goals, map to your applications and data, and Rubrik does the rest. Since Rubrik is built on an API-first platform, customers can integrate backup into their existing automation tools and systems – from service catalogs to configuration management to cloud provisioning tools.

The top section shows a workflow diagram with the following labels:

Business Objectives

RTO RPO Archival Retention

↓

Apps & Data

App logos: VMware, Nutanix, Microsoft Hyper-V, AIX, Microsoft, Linux, UNIX, NAS, Oracle Database, Oracle Solaris, SAP HANA, Microsoft SQL Server, Epic, MySQL, PostgreSQL, cassandra, mongoDB, aws, Microsoft Azure, Office 365

Eliminate 99% of Your Backup Jobs

Go from managing thousands of backup jobs to just 2-3 SLA policies. Our SLA policy engine automates backup operations according to your RTOs, RPOs, archival, and retention needs.

SLA Domain creation screen showing "Create SLA Domain" with fields.
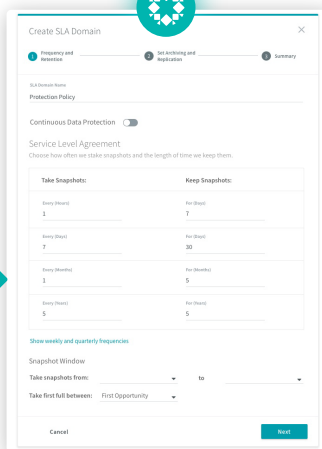
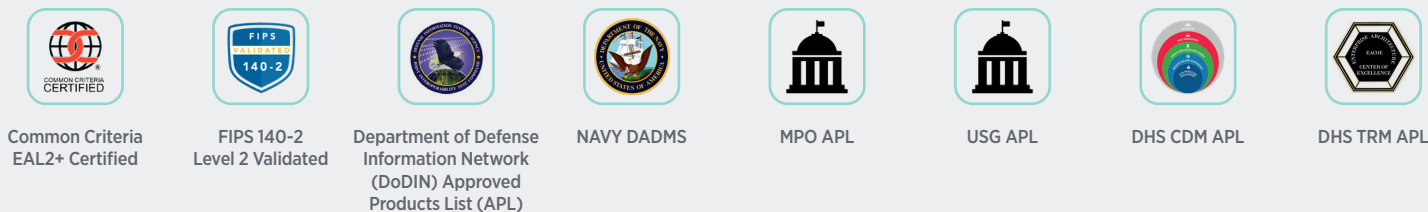**Deploy and Manage On-Prem, in the Cloud, at the Edge**

Get Rubrik up and running quickly – deploy a physical appliance in the data center, software at the tactical edge, or provide cloud-native protection for government clouds.

C2S, AWS GovCloud (US), Microsoft Azure Government, milCloud 2.0

Rubrik Edge

Rubrik Edge
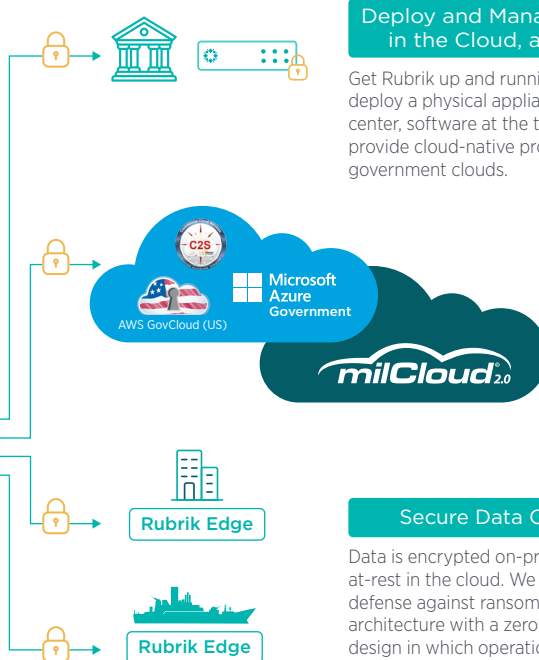
Secure Data Operations

Data is encrypted on-prem, in-transit, and at-rest in the cloud. We offer a multi-level defense against ransomware, an immutable architecture with a zero-trust cluster design in which operations are done only through authenticated APIs.

CERTIFIED FOR THE GOVERNMENT

| Common Criteria EAL2+ Certified | FIPS 140-2 Level 2 Validated | Department of Defense Information Network (DoDIN) Approved Products List (APL) | NAVY DADMS | MPO APL | USG APL | DHS CDM APL | DHS TRM APL |

BUILT AND CERTIFIED FOR GOVERNMENT CLOUDS

AWS GovCloud

AWS Commercial Cloud Services (C2S)

Microsoft Azure GovCloud IL 1-5

HOW FEDERAL AGENCIES ARE USING RUBRIK

- **Quick deploy:** US military unit deployed Rubrik across 40 sites in 2 months.

- **Quick recoveries:** The Navy uses Rubrik to deliver RTOs of 15 seconds. A scientific agency delivers RTOs of 1 hour (compare to 1 week).

- **Path to cloud:** A federal agency securely archived PBs of data to AWS GovCloud.

Commander, Navy Installations Command (CNIC)

"It was amazing how quickly we were up-and-running. In just an hour, we had the solution supporting us at an enterprise level. We are able to service our sailors and their families in 500 locations worldwide 24/7 without interruption."

– Network Engineer and System Architect

60 Minutes to Deploy

15 Second RTOs (vs. hours prior)

50% TCO Savings

rubrik

Rubrik, the Cloud Data Management Company, enables enterprises to maximize value from data that is increasingly fragmented across data centers and clouds. Rubrik delivers a single, policy-driven platform for data recovery, governance, compliance, and cloud mobility. For more information, visit www.rubrik.com and follow @rubrikInc on Twitter. © 2020 Rubrik. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.

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