



rubrik



TATA  
CONSULTANCY  
SERVICES

# Rubrik and Tata Consultancy Services

## CUSTOMER NEED

As customers enhance their current infrastructure, deploy new capabilities (such as artificial intelligence, data analytics, internet of things, video, and more), and require increased responsiveness as data continues to grow exponentially, managing their data storage infrastructure can become incredibly complex. However, enterprises today require IT teams to not only manage all the infrastructure for mission-critical applications, but also deliver new services that drive competitive advantage. Amid such complexity, many organizations are leveraging the public cloud to optimize cost and performance at enterprise scale. At the same time, organizations need to ensure the security of their data.

## PARTNERSHIP-AT-A-GLANCE

Rubrik and Tata Consultancy Services bring together Rubrik’s modern data management solution with TCS’ global digital transformation capabilities. The combined cloud expertise and cognitive powered methodology helps enterprise customers move from expensive legacy backup solutions into automated scale-out hybrid cloud solutions. Enterprises with solutions from Rubrik and TCS experience expanded data management capabilities, operational simplicity, reduced costs, improved visibility and data control across the enterprise.

## WHY CHOOSE RUBRIK AND TCS

The Rubrik and TCS partnership focuses on delivering business value to customers in critical areas such as adoption of hybrid cloud strategy, simplified data management, data security, and compliance. Rubrik and TCS together provide a modern data management solution to automate data protection and enable application mobility across an enterprise’s hybrid environment. Enterprise customers use Rubrik and TCS to accelerate their cloud journey, provide next-generation capabilities (backup, archival, and disaster recovery-as-a-service) in a self-service model.

### Rubrik and TCS Customer Benefits

Radical Simplicity For Your Multi-Cloud Journey



**~50%**

#### Reduced TCO

Overall TCO savings (acquisition & operational) in both local backup and DR protection.



**60%**

#### Reduced Complexity

Overall operational system complexity reduced with single-pane-of-glass federation and scale-out architecture.



**5X**

#### Improved SLAs

Significantly improved SLAs leveraging Live Mount, encryption, immutability, and fast recovery from a data event or ransomware.



**2X**

#### FTE Productivity

Radical simplicity and automated SLAs for backup and recovery. Self-service orchestration using API integration with top automation tools.

## CUSTOMER BENEFITS

- **Modernize:** Rubrik and TCS offer enterprise customers a radically simple solution to move from complex and expensive legacy archival solutions such as tape or secondary storage to a modern cloud solution with rapid recovery times, industry-leading data management capabilities, simplified operations, and reduced costs.
- **Simplify:** TCS delivers industry-leading expertise and management capabilities globally. Their cognitive powered solution is designed to help customers simplify and automate the data life cycle with industry-specific control features for compliance management and reporting to help customers meet expanding regulatory requirements.
- **Automate:** With Rubrik Cloud Data Management, it is easy to replicate and protect data from multiple data centers and edge sites to the cloud and across hybrid cloud with policy driven automation. Rubrik provides a single fabric across all data repositories of an enterprise.
- **Protect:** Rubrik's end-to-end immutability, military-grade encryption, and embedded regulatory compliance capabilities are designed to protect customers from accidents, ransomware, or other malicious intent that can bring their business to a halt. Recover in minutes, not days, with Rubrik Live Mount and data indexing.

## ABOUT RUBRIK

Rubrik, the Multi-Cloud Data Control™ company, enables enterprises to maximize value from data that is increasingly fragmented across data centers and clouds. Rubrik delivers a single, policy-driven platform for data recovery, governance, compliance, and cloud mobility. For more information, visit [www.rubrik.com](http://www.rubrik.com) and follow @rubrikInc on Twitter. © 2021 Rubrik. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.

## ABOUT TATA CONSULTANCY SERVICES

Tata Consultancy Services (TCS) is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years.

TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

It is part of the Tata group, India's largest multinational business group, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India.

TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index.

To know more, please visit <https://www.tcs.com/about-us> and <https://www.tata.com/business/tcs>.

## RADICALLY SIMPLE DATA PROTECTION THAT DOES MORE

TCS is at the forefront of implementing cloud and virtualization technologies, assisting enterprises to drive business growth and enable a superior digital experience. Integration of Rubrik's modern data management solution offers clear advantages to enterprise customers globally.

**Modernize and Automate:** Break free from legacy data protection with Rubrik's simple SLA policy engine that replaces thousands of jobs and scales for data growth.

- Rubrik trained and supported TCS experts help you migrate from legacy backup solutions to a modern data management solution designed for the cloud.
- Designed to be vendor agnostic, Rubrik delivers broad support across traditional, modern, and next-gen applications.
- The combined solution automates data operations and cuts management time by +70% and TCO by +30%.

**Fast-Track to the Cloud:** Securely archive to the cloud and extend protection to new cloud services.

- Rubrik unifies data management for on-prem, edge and hybrid/multi-cloud into one data fabric.
- Intelligent data tiering based on SLAs optimizes costs and maximizes recovery on-prem or across the multi-cloud environment.
- Cloud instantiation protects new cloud applications and their data.

**Mitigate Data Risk:** Respond to threats and regulatory compliance with ransomware-proof backups, anomaly protection and data classification.

- Rubrik offers the only backup solution that is immutable and secure by design.
- Rubrik uses military grade encryption for your data in-flight and at-rest.
- Built-in analytics, anomaly protection, data classification and embedded compliance protect customers from incidents that can bring business to a halt.

**Recover Fast:** Lengthy backup setup times, broken job scheduling, and uncertain recoveries become relics of the past with Rubrik and TCS's approach to policy driven SLAs.

- Gain instant recovery and near-zero RTOs with live mount.
- Minimize data loss with natively integrated continuous protection for virtualized environments.
- Achieve data resiliency by recovering to any point in time or reverting to the latest clean copy if ransomware or corruption occurs.



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